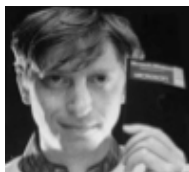


They all had big dreams in college. *Do you?*



Gates
Microsoft



Jobs
Apple



Page & Brin
Google



Anderson
MySpace



Zuckerberg
Facebook



Chew
Halo

Digital Hollywood is a conference for established professionals in interactive media. But, because your school is a member of iDMAa (International Digital Media & Arts Association), you can take part in this exciting networking event if you participate in the day-long “iDMAa at Digital Hollywood” program, sponsored by Schematic, on May 5. We’re looking for the best and brightest new talent on the West Coast—could it be you?

There is no recession in the interactive world; in fact, it’s getting exponentially crazier (in a good way) on a daily basis. Hooking the right kind of young, energetic and imaginative talent to the proper resources is the hard part. Our mission is to give creative college students like you the ideal environment in which to explore your dreams and find success.

iDMAa at Digital Hollywood is not a classroom discussion. It’s real life stuff happening in the real world, real fast, right now. So let Schematic and iDMAa set you up with amazing contacts, show you the latest innovations that no one else

has seen yet, and talk to you about your ideas, ambitions—and career plans. And then off you go, to soak up all the excitement, information and networking opportunities presented by the industry’s premier insider’s event.

Here’s the deal:

- 1** Only 400 college students can attend iDMAa at Digital Hollywood.
- 2** You have to fax us your college ID in order to qualify. (First come, first served.)
- 3** You have to register as a group of THREE or more to get the student discount of 75 bucks each. (*Everyone else in the industry pays \$635 for the three-day conference.*) We’re cutting you a deal because we were all broke college students, too.

Registering for the iDMAa program at Digital Hollywood may be the best thing you ever do for your career in interactive media.

The two links below will let you know all the details about what’s what.



<http://digitalhollywood.com/08DHSpring/UniversityProject.html>
<http://digitalhollywood.com/DigitalHollywoodReg.html>